

L'Armoire

102 Park Street
New Canaan, CT
www.L'armoirenewcanaan.com

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Fashion Super Star Christian V Siriano to Appear at L'Armoire on April 16

NEW CANAAN, CT (March 27, 2009) – American fashion designer and winner of the fourth season of Bravo Television's *Project Runway*, Christian V. Siriano, is coming to L'Armoire. The upscale women's boutique that has been a fixture on Park Street in New Canaan for over 23 years, will host the fashion sensation on Thursday, April 16, 2009 for a personal appearance and to present his fall collection. The event is open to the public from 11 a.m. to 3 p.m. A full selection of pieces from day- to evening- wear will be shown. Refreshments will be served.

“Christian's line is fabulous,” said Diane Roth, owner of L'Armoire. “It's fresh and rich and sophisticated, perfect for the active woman who wants to be in style and yet wants clothes that will become classics and be wearable over time. Christian's flamboyant personality is exciting and we are looking forward to having a lot of fun with him.”

Before auditioning for the fourth season of Bravo's hit program *Project Runway*, Christian Siriano worked as a freelance make-up artist for [Stila](#) cosmetics and was making wedding gowns for private clients. He also held a brief intern position at Marc Jacobs. But his big break came when he earned a spot on *Project Runway*. Despite fierce competition, Christian became the show's youngest ever winner, fan favorite, and a rising star in the fashion world.

Now just 22 years of age, Christian has already designed for style icons Victoria Beckham, Heidi Klum, Anne Hathaway, and Whoopi Goldberg, for whom he created an ensemble for her to wear as host of the 2008 Tony Awards.

He designed outfits for Becki Newton and Vanessa Williams to wear on *Ugly Betty*, and several outfits for singer Estelle's album release. He had a guest starring role on *Ugly Betty* and Bravo's *Make Me A Supermodel*, has appeared on daytime and late night talk shows, and was a red carpet fashion correspondent for the 2008 Emmy Awards, 2008 MTV Movie Awards, a guest judge for the 2008 Miss USA Pageant, and recipient of a Bravo A-List Award.

Christian is designing a full couture collection to appear in the upcoming film *Eloise in Paris*, starring Uma Thurman, slated to film in 2009. He has a book coming out in 2009 with Hachette Book Group.

Established in 1985, L'Armoire features high-end designers including Tuleh, John Galliano, Malo, and Gerard Darel. The store also carries estate and modern jewelry. L'Armoire is located at 102 Park Street, New Canaan, Ct. Store hours are Tuesday through Saturday, from 9:30am to 5:00 p.m. and Sunday and Monday by appointment. For more information call 203.966.1764, or visit their website at www.L'armoirenewcanaan.com.

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